TATA
TATA POWER

Greenolution Digest

Greenolution e-Newsletter, August 2016

COVER STORY 2

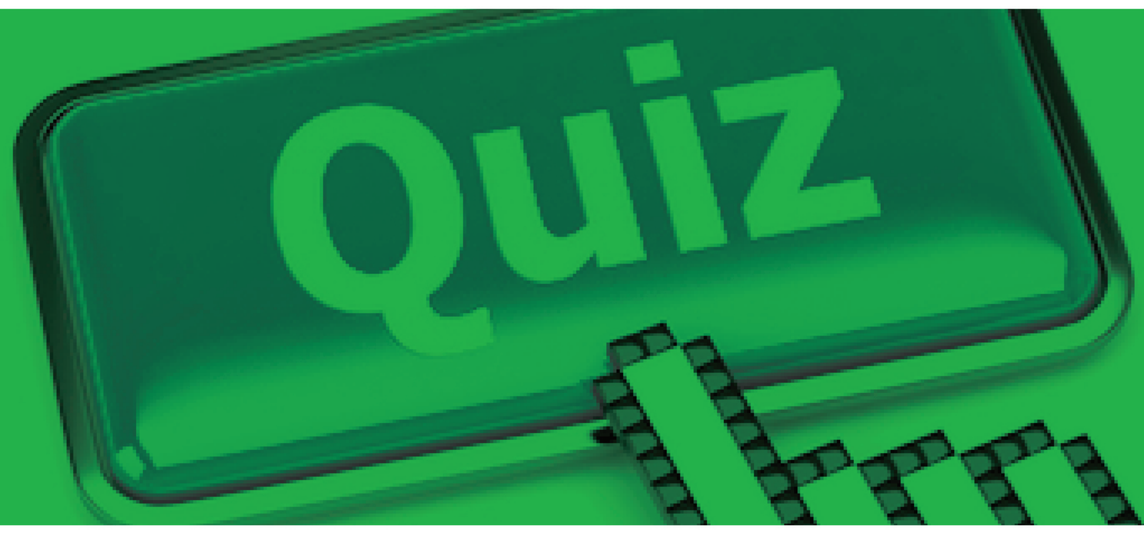
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Diwali

THE GREENOLUTION WAY!





A TATA POWER initiative
Greenolution
Powering A Greener World

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Lighting up Lives!

COVER STORY

Diwali

THE GREENOLUTION WAY!



Among India's grandest festivals is the festival of lights - Diwali - or Deepavali as it is more endearingly referred to! The day commemorating the grand 'homecoming' of Lord Rama from an exile of 14 years with his wife and younger brother, and the victory of good over evil, is celebrated with much pomp and fervour across the country. Colourful and booming fireworks, stunning rangolis and lanterns, delicious sweets and sparkling homes, all form an intrinsic part of the celebrations.

While 'fun' levels have been on a constant high during this time of the year, significant environmental changes globally, have forced environmentalists and commoners alike, to think differently.

Fireworks have been the highlight of Diwali celebrations for really, really long now. However, with rising pollution in cities, people have been increasingly opting for fewer of these, if not none. Thanks to effective messaging, people have also reduced their dependency on power-hungry lanterns (kandeels) and increased use of traditional earthen diyas that not only are more cost-effective but also lend a serene look to the entire household!

COVER STORY

Diwali

THE GREENOLUTION WAY!

Making Diwali 'green'!

'Green' Diwali is clearly no rocket science. Simply put, it is making the most of Diwali celebrations by impacting Mother Nature in the least possible way. Here are some ways in which you could be making a (lot of!) difference.

- Go easy on firecrackers this year. Not only will you sparing your senior citizens, babies and pets from a harrowing time, but will also be doing a whole world of good to the environment. Going easy on firecrackers will also allow you cash for other indulgences!

- Instead of using lead and colours laden with other toxic materials, try making a rangoli using flower petals! They look stunning too!

- Kandeels and China-made lights guzzle a lot of power. Opt for oil diyas instead.

- Instead of throwing away old and unwanted clothes, books, bags and footwear, give it to the needy. Diwali is also about spreading goodness, right!

Got a tip of your own? This Diwali, tell us how're you making your celebrations green. Send your innovative response(s) to greenolution@tatapower.com by October 24 & win fun prizes!

ECO - GANESHA WORKSHOP

Sunday. 28th September 2016
Trombay Colony – Junior Club

Trombay Division, Environment Department hosted an Eco-Ganesha Workshop on 28th September 2016 at Junior Club, TATA Power Colony Aziz Bhag Chembur to promote environment protection. The workshop was open to all employees of Tata Power & their families. With overwhelming response, 60 participants took advantage of this opportunity. The workshop was conducted under guidance of Ms Elsie Gabriel of 'Young Environmentalists Programme Trust'. This trust is actively involved in many initiatives to control damage to environment and to conserve nature. At beginning Ms Elsie explained the need of protecting environment and how Eco-Ganesha will have major effect on it. After initial introduction and question-answer session, Ganesh Vandana was performed by Employees children's.



ECO - GANESHA WORKSHOP



Clay was distributed to all and basic process of making idol was explained. Participants expressed their own ideas and creativity while making idols. Team of Ms. Elsie provided guidance whenever required. Participation was as a family or individual. All participants were very enthusiastic and made wonderful idols with attractive eco-friendly decorations to add in the excitement the presentations were judged and prizes were distributed by Mr. Shirish Kamat, Chief-O&M Services First prize was awarded to Mrs.Nikhileshwari Swaminathan & Family, second to Mrs.Snegha Deshpande. For junior group first prize was awarded to Kumar Kshithij Gowda Son of Umesha S N, HO-ES&A Special prize was awarded to Mr. Raju Kammar, Trombay MMD B for excellent idol. In his speech, Mr. Shirish Kamat stressed on importance of environment protection. For participants, he advised on tidiness, cleanliness, completeness and detailing while making presentations. He appreciated sincerity and artistic skills of all participants. The workshop was grand success with help and support of management, administration department and YEP Trust.

CONTEST ALERT

Design your Greenolution-themed e-card

This Diwali, Greenolution brings to you the opportunity to design your own Greenolution-themed e-card. All you have to do is -

- By October 18, put down your concept graphically on paper, completewith a message

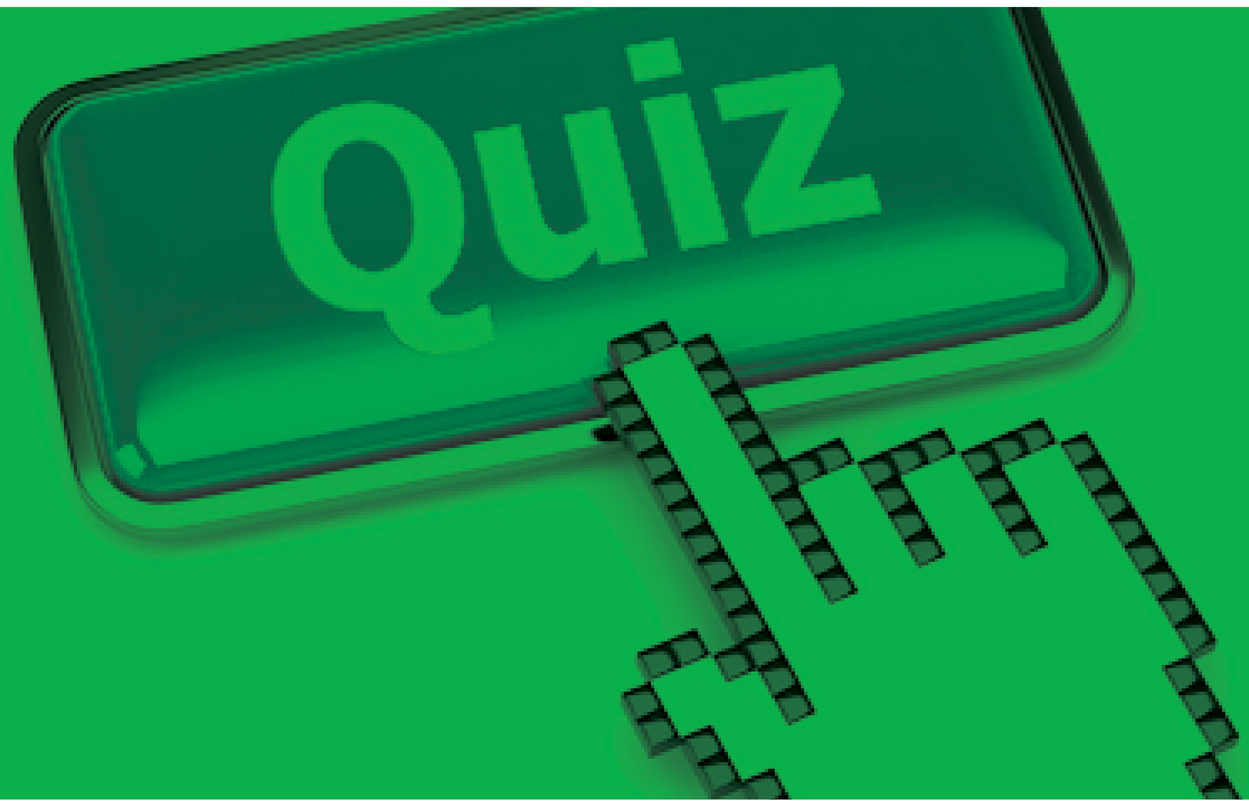
- Scan the design and share it with us on **greenolution@tatapower.com**

- The best design will be adapted into an e-greeting and uploaded on Sangam!

Have you transformed any waste at home or at your workstation to something useful?

Share photos / videos of your creations and stand a chance to be featured on Greenolution. Top 3 best ideas to **win exciting prizes** too!

GREEN QUIZ



Sound intensity measured by decibels is not done by addition but rather through _____.

a) Division

b) Subtraction

c) Multiplication

The dangerous decibels of noise _____.

a) can be altered by distance

b) are not altered by how close you are standing to speakers

c) cannot be altered by distance

Chronic exposure to noise may cause _____.

a) Noise-induced hearing loss

b) Blindness

c) Nausea

To know the winner for last issue

visit *www.greenolution.com*

GREEN CLICK

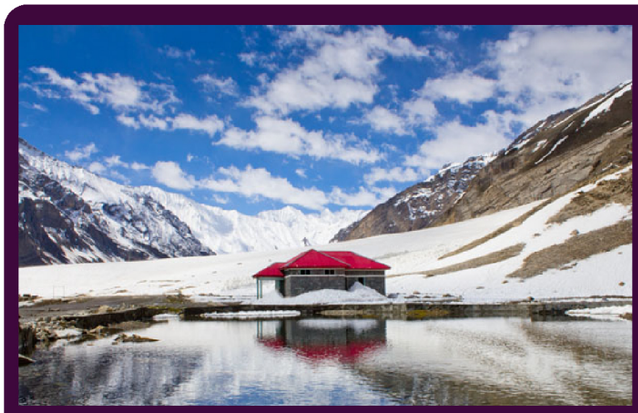




Mr. Ramkrishna k, Trombay



Mr. S. Javid, DCS



Mr. S Patnaik, Jojobera



Ms. Shrijita Kundu, Jojobera