



Green

Greenolution e-Newsletter, October 2015





My "Green Diwali"!



Write for Greenolution & get it published on the blog: *www.tatapowergreenolution.blogspot.in* **Topic for this month**

My unique 'Green Diwali' idea

You may share your ideas and/or pictures and other interesting bits on rain water harvesting on greenolution@tatapower.co.in





W www.greenolution.co.in

B www.tatapowergreenolution.blogspot.in

E greenolution@tatapower.com

Lighting up Lives!





Diwali, or Deepavali as it is also known, is among India's biggest festivals. The core essence of the festival is that it is the good that triumphs over the evil ultimately and that light takes over darkness eventually.

Present day celebrations of the festival largely comprise people adorning their homes with traditional diyas and lights of various shapes, sizes and colours, exchanging delicacies and bursting crackers. Over the years, with pollution levels rising incessantly in cities and towns, the concept of bursting firecrackers has been worrying environmentalists and scores of commoners, for they have been found to do more harm than good. It is not unknown that bursting crackers give a major fillip to pollution, then bit it air or sound, and a good way to avoid contributing to the existing pollution would to opt for cleaner and more

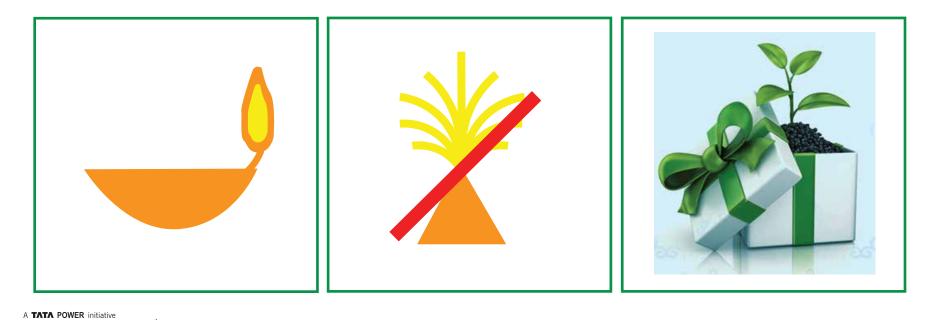
Green

meaningful celebrations. At Greenolution, we endeavour too, to contribute to the well-being of nature and have therefore kick started our 'Green Diwali' celebrations!

Honestly, 'Green Diwali' is no rocket science! It is just a more rejuvenated view of one's existing celebration idea...& guess what, you could join in too!

Do you wish to contribute to 'Green Diwali' too? Here are a few easy-to-follow methods:

- 1. Opt for traditional lightening of earthen lamps or diyas, instead of electric lights
- 2. Instead of individual celebration prefer community celebration in an open ground
- 3. Share food, sweets and clothes with the lesser privileged
- 4. Avoid bursting crackers







My "Green Diwali"!

What's Diwali without a beautiful rangoli at your doorstep!

What if we told you that you could make those colours at home and keep away from the toxic variants available in the maket?!

Turmeric is the best choice for those looking to make Yellow Rangoli powder. Mix turmeric powder with rice flour or refined flour (maida). Alternatively, chickpea flour (besan) can be used to get the pale yellow color.

- Sindoor or vermillion can be used to get the bright maroon Rangoli color. Orange sindoor too is readily available in the market and it can be used it to get the beautiful orange colour. - Beetroot for magenta. Just peel and grind it and mix the paste with all-purpose flour or maida.

- To get the beautiful red or pink-hued Rangoli powder you can use rose petals. Just dry the petals and grind them.

- Green colour can be made from leafy green vegetables or herbs such as mint, coriander, spinach, fenugreek (methi leaves). Just dry them and grind to get beautiful shades of green. - Use lavender or indigo to get beautiful blue.

- To get brown colour use cinnamon and other spices.

...you could also use flowers of various colours to create your rangoli. You could use them as manure later!



Your rangoli could win you some cool Greenolution merchandise! Use eco-friendly colours/flowers to make your rangoli and send a photo of it to: greenolution@tatapower.com. Five best ones to win!

CAMPAIGN ALERT



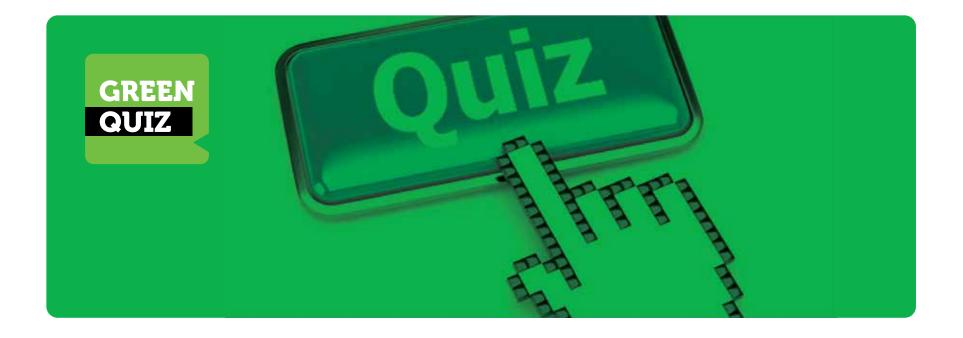
Don't waste your waste!

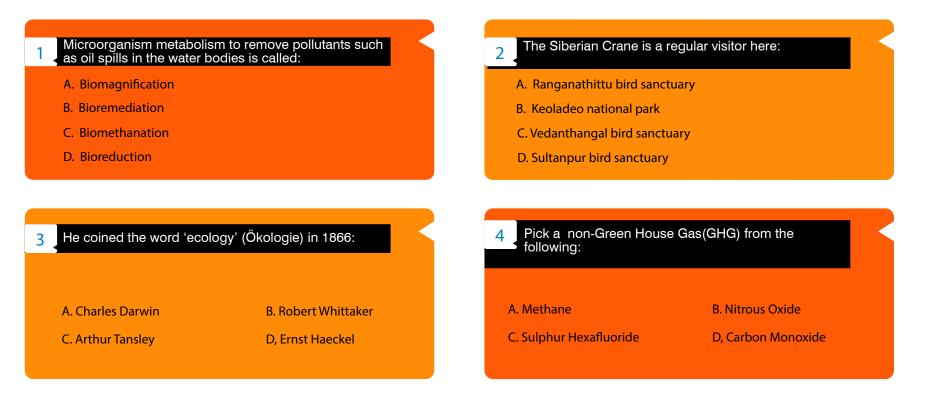




Greenolution wishes you and your family a very safe, happy and green Diwali! Lighting up Lives!

This is YOUR chance to do it differently this Diwali! If you have disposed your waste right, like recycled or have decided to reuse, then write to us at: greenolution@tatapower.com! We'll share your story with others & help make your Diwali happier





They got it right the last time: Mr. SK Mallick, Mr. Mangesh Ghogare, Mr. Rohit Potphode, Mr. Indraneel Maitra, Mr. Abhijeet Kore, Mr. Tushar Shingate, Mr. D N Pawar, Ms. Poulomi Pramanik, Mr. Somnath Jonniya, Ms. Nutan Kolatkar, Ms. Richa Gautam, Ms. Indra K Singh, Mr. Amit Dey, Mr. Ankit Khare, Mr. Tushar Tripathi, and Mr. S Sasikumar

Send in your answers to greenolution@tatapower.com To know the winner for last issue visit <u>www.greenolution.co.in</u>







Kanchan Ubale, Sakaria



Prasad Karnik, SED - Bengaluru



Tulsidas Chavan, Bhira



Vipulkumar Raval, CENTEC

