

Greenolution *Digest*

Greenolution e-Newsletter, March 2015

**COVER
STORY**

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BATTIBANDH

28th March 2015, 8.30 to 9.30 pm



**GLOBAL
REPORT**

Earth Hour 2015



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Write for Greenolution & get it published on the blog:
www.tatapowergreenolution.blogspot.in

Topic for this month

Energy Conservation at workplace and at Home

You may share your ideas and/or pictures and other interesting bits on energy conservation on greenolution@tatapower.co.in

**GREEN
QUIZ**

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**COVER
STORY**

BATTIBANDH

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Ms. Trusha Biswas used the Batti Bandh 2015 opportunity to enjoy a quiet (and cute!) candle light meal with her son. Ms. Biswas explains that her son was upset with his father taking off on an official tour, but got really excited about Earth Hour when she explained it to him.

She cooked his favorite meal and enjoyed her 'first candle light dinner' with her son.

Mr. Ankit Khare, Lead Engineer - GIS, Dharavi Receiving Station, used the Batti Bandh 2015 opportunity to spend a quiet, musical evening with family.



COVER STORY

BATTIBANDH

28th March 2015, 8.30 to 9.30 pm



Here in the picture is PH#6 (Jamshedpur) control room when the lights were switched off during Batti Bandh 2015. Photo sent by Mr. Deepak Barnwal, Control Room Engineer - Operations, Jojobera Power Plant, Jamshedpur.

During Batti Bandh on March 28, 2015, Mr. Srikanta Pradhan, Lead Associate - BPR, Carnac, contributed (in fact, went the extra mile) by switching off the Green MCB, including the energy reading for almost 4 hours - between 7:30pm and 11:15pm.



Battbandh at Hardik Heritage : the Bachelor Accommodation at Matunga (East).



3 families gathered at a single location to celebrate the Earth Hour by lighting up candles, Sangeet programme & candle light dinner. - Chakravarti Prashant, CGPL

Earth Hour 2015



Did you participate in the Batti Bandh, aka Earth Hour activities in your neighbourhood? Check out who else switched off this year. According to the Earth Hour website (earthhour.org), activities took place across twenty-four time zones and six continents on 28th March 8:30 PM local time.

Here are a few numbers:

172 countries & territories participated

1,400+ of the world's most iconic landmarks switched off

66 countries went beyond the lights out event



London Eye



Royal Palace, Madrid



Earth Hour 2015 kicks-off, world goes ahead with ritual

Last Updated: Saturday, March 28, 2015 - 20:10

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A group of people are gathered at night, holding up lit candles. They are looking towards the camera, and the scene is dimly lit by the candlelight.

Zee Media Bureau

New Delhi: The ninth edition of Earth Hour kicks-off. People across the world are participating in the annual event to raise awareness about climate change by switching off lights.

Earth Hour 2015: Canon Turns Off Lights To Protect The Environment

Rate this news: (0 Votes)

Monday, March 30, 2015: IT digital imaging company Canon India switched off its neon signage at the Delhi, Mumbai, Bangalore and Chennai airports in addition to turning off lights at all Canon offices across the country. The company strengthened its commitment to the environment by supporting WWF for the Earth Hour observed from 08.30 -09.30 PM on 28 March, 2015.

Earth Hour is WWF's global campaign inspiring governments, businesses, communities and individuals to take a stand against climate change. It is one crucial hour dedicated to uniting people world over through the collective action of switching off non-essential lights.

As a part of this initiative, Canon photographed four prominent monuments of Delhi - Red Fort, India Gate, Rashtrapathi Bhawan and Lotus Temple to highlight the beauty of the city's urban landscape during Earth Hour. In the run-up to the event, Canon had also set up a photo booth at the WWF 'Pedal for the Planet' Cyclothon on 21st March 2015 where all the participants got their photographs clicked.

Kazutada Kobayashi, President and CEO, Canon India stated in the official release announcement, "As a responsible business, we are honoured to partner with WWF for this worthy cause. Canon India takes pride in being environment conscious and we are keen to raise awareness about the importance of using electricity in a judicious manner. The Earth Hour has seen great support across the world and by participating in this for the seventh year in a row; we hope to continue to make a positive difference towards protecting the environment."

Canon India donated twenty solar panels to the energy production centre at Ferozpur Namak village, Haryana. Installed on the roof of the government school in the village, these solar panels enable 30 fans and up to 20 lights operational for 6 to 8 hours a day.

As a yearlong extension of the Earth hour, Canon India also observes De-light days on Wednesdays, where Canon employees leave office at sharp 03:30 pm every Wednesday with an aim to save electricity.

Canon India employees also reached...

Sushma ran...

Earth Hour 2015: Spectacular Images from All Around the World

By Sushmita Sen March 29, 2015 14:25 IST

1 of 7

A combination picture shows St. Basil's Cathedral before (L) and during Earth Hour in Moscow March 28, 2015. Earth Hour, when everyone around the world is asked to turn off lights for an hour from 8.30 p.m. local time, is meant as a show of support for tougher action to confront climate change.

Reuters

Earth Hour 2015: UN dims lights to focus attention on climate action, sustainability

India Bloom's News Service

A night view of the United Nations Secretariat Building in New York City. The building's lights are dimmed, and the surrounding city lights are visible in the background.

GREEN QUIZ

Quiz

1. Which of these is a statutory body under the Ministry of Power and it assists in developing policies and strategies with a thrust on self-regulation and market principles?

- A. The Bureau of Energy Efficiency
- B. Central Electricity Authority (CEA)
- C. Power Corp.
- D. Energy Efficiency Association.

2. What electronic device(s) consume(s) the most power when in standby mode?

- A. TV
- B. Multi-function printer
- C. Laptop computer
- D. DVR with a digital cable box

3. The earth gets solar energy to meet all of our energy needs

- A. Only 2% of
- B. Less than half of
- C. Just enough
- D. More than enough

4. Name Tata Power's Energy Conservation Club that focuses on bringing about a first-hand realisation of the energy crisis. :

- A. Save Energy
- B. Club Enerji
- C. Enerji today
- C. Power Saver

Send in your answers to
greenolution@tatapower.com

To know the winner for last issue

visit www.greenolution.com

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DT 3,5-4,5 / 16-80 AZ



Ashwini Kumar, CGPL



Avisek Saha, CGPL



Navin Kumar Mohanto, Haldia



Tushar Tripathi, CGPL