



Being a part of **Green Economy!**

GREEN HEROES have successfully brought in the Green Evolution in the organisation. 5th June was celebrated as the 'World Environment Day' with full zest and zeal at all corners of Tata Power! Be it taking a pledge to 'Go Paperless' or avoid food wastage, everyone ensured that they include themselves in the Green Economy.

We launched our much awaited website www.greenolution.co.in on 5th June and flagged off the WED celebrations.

Here is a glimpse of how WED was celebrated across Tata Power!

INDONESIA

Mr. Rajib Roy Choudhary ensured that we celebrated WED in P.T Arutmin (Indonesia) by planting trees with local school children.





Mr. Rajib Roy Choudhary







DHARAVI

GREEN HEROES from Transmission, DSS, DCS, Administration, Estate, Dharavi IT team undertook big challenge of cleaning the road leading from Dharavi colony to Matunga central railway station! About 75 employees participated in the event including employees from Dharavi Receiving Station, residents of Dharavi colony including children, ladies, union representatives and also railway employees and MCGM employees







DCS

On this day Distribution Customer Services launched an initiative to gift saplings to all the consumers registering for e-bills. Customers availing of this are citizens who are willing to make a difference. The e-bill registrations reached a whooping 204 number in just 1 day!

Almost 500 saplings including Mango Guava, Coconut, Sapota, Jack fruit and forest species were planted at Bhira receiving station!









TROMBAY

1) Trombay Thermal Power Station celebrated world environment week from 1st June-7th June 2012. A different event was conducted every day and saw enthusiastic participation from all the departments.

The week was kick started by felicitation of employees who had participated in house-keeping activities followed by inauguration of the Bottom Ash Brick Making Plant, celebrating Water Conservation Day, imparting environment awareness training, tree plantation, bird watching, inauguration of the Hazardous Waste Storage Area and Closing Ceremony of World Environment Week.

Environment Week was organized by Mr. Anand Gurav, Environment Cell and Mr. Lalit Neve – Community Relations.







2) Tata Power Employee Volunteers, Tata Institute of Social Sciences Alums Association (TISSAA) and United Way of Mumbai in association with Gram Vikas Madal of Gavanpada celebrated World Environment Day by organizing Cleanliness Drive on June 10, 2012 at Gavanpada (Trombay). TISS alums and students performed street play on clean environment for healthy life. They sent out message to approx. 100 viewers of the village about benefits of clean and green surrounding to avoid the infections and diseases particularly in monsoon.







CARNAC

Plants alter the environment in which we live by improving air quality and restoring natural harmony. Considering such benefits, plant saplings were distributed at Carnac to our employees. Around **150 plant saplings** were distributed free of cost at Carnac.

HALDIA

At Haldia, WED celebrations commenced with taking the 'Sustainability Oath' with all employees including dignitaries from Tata Steel and contract workmen. Haldia team also launched an innovative programme called "One person One Tree" where one sapling was gifted to all the employees. At Trombay several green initiatives were undertaken on the occasion of World Environment Week i.e. 1st June to 7th June.

One such project was Installation and commissioning of Bottom Ash Brick Making Pilot Plant. Bottom ash generated from unit 5 & 8 will be used for making the bricks which in turn will be utilised for making walkway, road paving and walls internally.

NOIDA

As a part of WED celebrations, a brainstorming session was organized at TPDDL, Noida. This resulted in identifying few targets for the coming year which would be taken at the divisional level to contribute towards a greener environment.

The event ended with free sapling distribution to the employees. A quiz competition was also organized for the employees on the theme of environment.

LONAVALA



The Lonavala team planted special tree species like Saraca Asoca, Callistemon, Bauhinia etc in the campus of Tata Power.

250 Mahseer fishes were also released in Walwhan dam as part of the Mahseer conservation programme.







BELGAUM

Environment Procession was organized by District Forest Department and Karnataka State Pollution Control Board at Belgaum. Chief Forest Conservator- Mr. S V Hosur, District Police Officer-Sandeep Patil, Municipal Commissioner-Y S Patil were present on this occasion. Tata Power Belgaum Officials actively participated in procession along with other people and planted 50 saplings.

To mark this occasion and minimize the usage of plastic bag Belgaum team distributed Jute bags to the local community.







MUNDRA

Team Mundra carried out a massive tree plantation drive on 5th June. Around 600 people including 300 employees, 50 families and 100 workers planted 2000 plants within the company premises and in township area.









NARAJ MARTHAPUR

A Van Mahotsava Programme was organized at Chandi Prasad School in Cuttack district by Naraj Marthapur team. On this occasion about 250 people including school children joined and planted 1 sapling each in the school premises. About 400 saplings were planted in the School Campus with the help of local community, Panchayati Raj Institutions Members and students.





TIRULIDH

Tiruldih team actively participated in the "Environment Rally" jointly organized with Jharkhand State Pollution Control Board (JSPCB). The participating members in the rally sensitized others and created awareness through various environmental slogans. Tata Power also participated in the seminar on "Waste Management" organized by JSPCB.

Each team member of Tiruldih Power Project planted a tree and also took responsibility to nurture the plant.







MAITHON

At Maithon, various events like slogan competition, poster competition, essay writing etc. were organized to create environmental awareness amongst company employees, contractor employees, school children and local community. Team MPL with R&R committee members carried out tree plantation drive and addressed the gathering. Around 100 plants were planted in the CIC & within the company premises.Mr.Satish Chandra Rai, the Divisional Forest Officer (DFO - Dhanbad) graced the occasion as the Chief Guest on World Environment Day celebration- 5th June'12. Mr. Rai stressed on environment being a matter of great concern. He believed that the dream of environment protection can be achieved through constant engagement from all stakeholders. Mr. Rai also stressed on sensitizing children about environment protection.





KALINGA NAGAR

At Kalinga Nagar, a plantation drive was organised in one of the peripheral village school with the help of villagers. 200 saplings of different species were planted in and around the school premises. Plantation was done by 100 school children, 40 village ladies, 50 senior villagers and 25 Tata Power officers. Some of the officers spoke about how tree plantation can reduce pollution and heat from the environment. The program culminated with distributing sweets to the villagers, school children and village ladies. Villagers also requested the company officials to do such developmental activities in future. Tree plantation was done in presence of Mr. Malaya Panigrahi, Mr. Ranjan Mishra, Mr. M.R.Nandi, village sarpanch, School head master and others company officers and villagers.





Way to go Green Heroes!