

Promoting e- bills, preserving environment!

Tata Powerites have always advocated the cause of Green. To spread the word of Greenolution and message of sustainable living, Team from Tata Power Customer Relation Centres has resorted to apprise customers for signing up for e- bills. The officers have been successful in enrolling 225 customers for e-bills and discontinue printed hard copies.

Their contribution has helped in saving of a tree per year & reducing the carbon emissions annually by 57 tCo2e.



Jyot Kumar
100



Gaurav tambe
25



Amruta Dighe
25



Manali Pawar
25



Karan Mhole
25



Vijayshree Iyer
30



Deepika T
25



Please spread the word around and
be a green hero! Enrol now for E-bill!

Towards Cleaner Environment

Cleanliness Drive, 25 Jan'14 Tunda

Leading the way towards a healthy & cleaner environment, Tata Power CGPL team at Mundra has initiated regular cleanliness drives. Involving the stakeholders from the society and with active support from Tunda Gram Panchayat, one day cleanliness drive was organized at village Tunda.

The debris & garbage was removed with the help of the trolley, loaders and buckets arranged by the company. 20 CGPL volunteers participated in the initiative and engaged rural youth in the drive and sensitize other people about "No Use of Plastic". 3 Community dustbins and a Hand cart trolley have also been provided to maintain litter free hygiene. The panchayat members along with the Sarpanch appreciated the efforts of CGPL for this specific activity



Global Green Best Practices



Case study: Towards Cleaner Streets in Australia

Opportunity

Litter is an issue of concern for Australian consumers. McDonald's Australia has worked to establish a leadership position by proactively engaging restaurant employees, staff and customers in efforts to control the impacts of litter around existing restaurants across the country.

Solution

McDonald's Australia has a nationwide Clean Streets program to keep restaurant grounds and nearby streets clear of litter. Crew members participate in litter patrols as a regular part of their work day. Messages on packaging, traymats, trash bins and parking lot signage help remind consumers not to litter. McDonald's Australia is also a founding partner of Clean Up Australia, the organization behind Clean Up Australia Day, and marked its 21st year of partnership in 2010. Since 2010 McDonald's restaurants and headquarters coordinated an electronics recycling pick-up the week following Clean Up Australia Day. This event helped customers easily recycle their mobile phones to keep this electronic waste out of landfills.

Results

Since the first Clean Up Sydney Harbour event in 1989, McDonald's Australia's support of Clean Up Australia has enabled this initiative to grow and flourish. Clean Up Australia Day is now a community icon and the country's biggest annual volunteer event. Preliminary results for 2011 showed that some 16,454 tons of waste were collected, with an estimated 565,510 volunteers across Australia taking part at 7,479 registered Clean Up sites. In 2011 McDonald's Australia had the most successful Clean Up Australia Day ever with registration numbers increasing by 45 percent. The mobile phone recycling program was also a huge success with 200 restaurants registering to have a recycling booth set up in their restaurants.

“Tata Power CGPL has always been the front runner in such initiatives. They have really helped in improving the lives of the people by developing infrastructure and helping people to maintain it.”

- **Digvijay Sinh Zala**, Sarpanch,
Tunda Gram Panchyat, Mundra



Green Quotient

1. The depletion of which of the following can contribute to stronger UV rays reaching earth?

- A. Ozone layer
- B. Oxygen
- C. Carbon Dioxide
- D. Clouds

2. Which country has organized its cabinet meeting under the sea to draw attention of the world towards the Global Warming and its threats?

- A. Maldives
- B. Sri Lanka
- C. Fiji
- D. Jamaica

3. One of the best solutions to get rid of non-biodegradable wastes is _____.

- A. Burning
- B. Dumping
- C. Burying
- D. Recycling

4. The substance whose accumulation in pelicans of Lake Michigan led to the formation of thin shells of their eggs is _____.

- A. CFC
- B. PAN
- C. DDT
- D. PAC

5. Acid rains occur when atmosphere is heavily polluted with _____.

- A. CO, CO₂
- B. Smoke particles
- C. Ozone
- D. SO₂ and NO₂

The winner for last issue
LSVKS Murthy & Mallick S K
Congratulations!

Green Canvas



Bikas Sahoo, Trombay



Tushar Tripathi, Mundra



K. V. Johnson, Trombay



Manish Dahake, Dharavi