

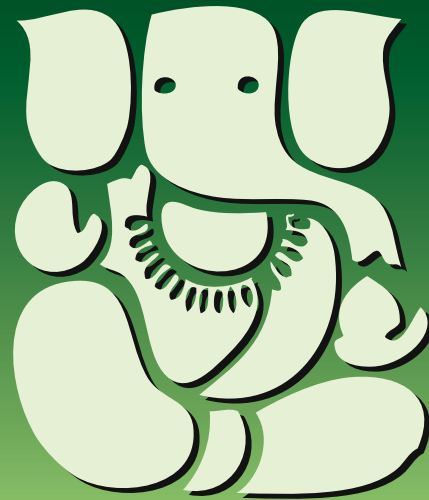
# Greenolution *Digest*

Greenolution e-Newsletter, September 2015

**COVER  
STORY**

1

## Green Ganesha



Quiz

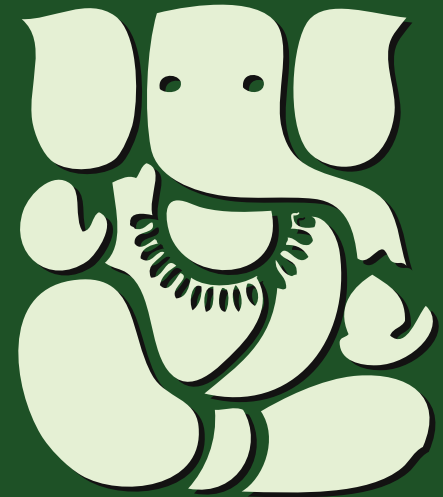
**GREEN  
QUIZ**

2

**GREEN  
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3

# What is Green Ganesha?



Ganesh Chaturthi celebrations have been a norm for years now, however lately, owing to a lot of awareness on environment issues, masses are getting more nature-friendly. Efforts are now on to have celebrations in the most nature-friendly way as possible. This chain of thought has given rise to the trend of buying eco-friendly Ganesha idols and decorations, opting for artificial tanks for immersing the idols, among other things. Like last year, the mantra this is to think green this Ganesh Chaturthi.

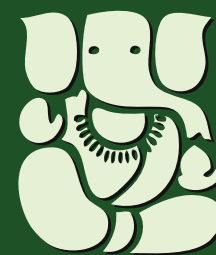
## Follow these 6 tips that'll do a world of good to the environment –

1. Buy and encourage others to buy only eco-friendly Ganesha idols and decorations.
2. Use energy-efficient CFL bulbs and tubes in pandals and light them during the aarti and in the evenings only.
3. During visarjan, immerse the idols in artificial tanks.
4. Do not throw loose flowers and garlands in the water.
5. Dispose them in a paper bag in the Nirmalya or waste bins installed by the municipality.
6. When distributing the prasada, try and avoid plastic pouches as they are non-degradable, hence harmful.
7. Use natural plates like banana leaves instead.
8. As far as possible, one must avoid playing loud music. This will minimise chances of noise pollution and give people of all age groups a chance to enjoy the celebrations more peacefully.



# COVER STORY

## Green Ganesha Celebrations last year!



Our employees have been, year on year, sending us shining examples of how Ganesha celebrations can be eco-friendly. After all, one must not only exhibit love for the creator, but also for his creations.....nature being the most beautiful one!

A TATA POWER initiative  
**Greenolution**  
Powering A Greener World

**green hero** | Borivli colony residents celebrate an eco-friendly Ganesh festival!

At the company's colony in Borivli, residents celebrated an eco-friendly Ganeshotsav. Preparations for the same had started during the Ganpati Committee Meeting. To begin with, the residents installed a clay idol instead of the one made of POP, since the former dissolves easily in water. To illuminate the pandal, LED lights were used that help in saving energy. Going a step further, the residents used cardboards for making decoration items. Instead of thermocol that is more commonly used. They also made use of old newspapers in this regard. Further, in order to prevent noise pollution they kept the sound at a tolerable minimum during the celebrations and avoided crackers. They also did away with the practice of distributing prasad in plastic and thermocol plates and used ones made of leaf instead. Water was served in steel glasses. Clearly, a celebration in the true spirit!

Kudos to our Green Heroes from Borivli colony!



### Eco-friendly Ganesha celebrations at our Borivali colony

### Ganesha idol made of Shadu clay

A TATA POWER initiative  
**Greenolution**  
Powering A Greener World

**green hero** | A shining example of eco-friendliness!

Next in our line of Green Ganeshas is the entry sent by our Green Hero from Dharavi, Roopali Mandavkar. The idol brought home by the Mandavkars this Ganesh Chathurthi was made of Shadu clay, which is the most preferred choice of material among nature-lovers since it settles down in water easily. That aside, flowers were used to decorate the entire set-up and the beads used were made of cloth.

The idol was later immersed in an artificial tank in Panvel.

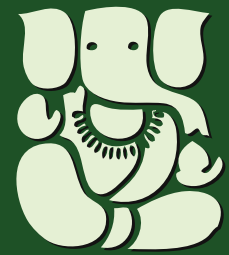
Way to go Green Hero!

**Green Hero:**  
Roopali Mandavkar,  
Dharavi



**COVER  
STORY**

**Green Ganesha  
Celebrations last year!**



*Two of our employees gave their celebrations a different color by opting for idols made of fibre and mud.*

A TATA POWER initiative  
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**green hero** **Ganeshotsav celebrations with a difference!**

Occupants of Hardik Heritage Bachelor accommodation in Matunga added more than just a touch of green to their recent Ganeshotsav celebrations, for the third time in a row.

To begin with, the residents, one of whom was Pratap Gunjal, brought home an eco-friendly idol of Lord Ganesha - the idol was made of Shadu clay soil - and decorated it with the material brought the previous year. Even during the visarjan of the idol, the collected 'Nirmalya' was deposited at an identified location in Dadar Chowpatty.

Way to go Green Heroes!

**Green Heroes:**  
Pratap Gunjal, Transmission Projects

*Paper mache idols anyone?*

A TATA POWER initiative  
**Greenolution**  
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**green hero** **An idol made of fibre!**

An idol made of fibre!  
SP Hawaldar from the Distribution Cable department is our newest Green Hero. He contributed to Greenolution's recent Green Ganesha Initiative by opting for a Ganesha idol made of fibre, instead of the one made of POP. What's more, he also chose to not perform the regular "Visarjan" in a regular pond. Instead, he did the ritual in his house. After he performed the rituals, Hawaldar kept the idol for the next year.

Team Greenolution would also like to thank Hawaldar's colleague, Dhiren Pandya for sharing this wonderful initiative with us!

Way to go Green Hero!

**Useful at every step!**

SV Venkatesh from the Trombay Thermal Power station brought home a Ganesha idol made of mud. Not just that, the idol was immersed at his home and the idol dissolved in two hours. The water was then used for gardening and planting.

Now, that's what we call a truly blessed celebration!

**Green Hero:**  
S.P.Hawaldar, Distribution  
SV Venkatesh, Trombay

**green hero** **Paper mache idols for this housing society in Nerul!**

Moving forward in our attempts to recognise the efforts of our Green Ganesha champs, we'll now share with you the initiative from Rajiv Gupta, Trombay.

Gupta's housing society - Neel Siddhi Atlantis - located in Sector 19-A Nerul - got a paper mache idol. Such idols are an interesting alternative to their POP counterparts since they're both lightweight and sturdy.

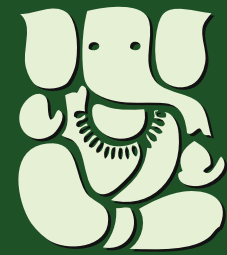
What added more colour to the celebrations of the residents was the news that theirs is the first paper mache idol in Navi Mumbai.

Way to go Green Hero!

**Green Hero:**  
Rajiv Gupta

**COVER  
STORY**

Green Ganesha  
Celebrations last year!



**Some more glimpses off the Green Ganesha celebrations**

Bring home an eco-friendly Ganesha this season. Trust us you'll be pleasing the Lord a lot more!

Send us photos and a brief description of your eco-friendly Ganesha celebrations and we'll tell everyone else about it. Not only will you come closer to nature then, but also become a Green Hero! Encourage others to do so too. Let's spread goodness this Ganesh Chaturthi!

**This Ganesh Chaturthi, let's #KeepGaneshaGreen!**

Participate in our contests on the official Facebook page of Greenolution using the hashtag #KeepGaneshaGreen and win exciting Greenolution merchandise!

**GREEN  
QUIZ**

Quiz

1 Of the indications of the health of a water body, which is the most widely accepted means of measuring how polluting an effluent is?

2 What is the largest source of water pollution in India?

3 Name the program launched in January 1986 to reduce the pollution load on the Ganges.

4 Agricultural run-off is \_\_\_\_\_

Send in your answers to  
[employee-feedback@tatapower.com](mailto:employee-feedback@tatapower.com)

To know the winner for last issue,  
visit [www.greenolution.co.in](http://www.greenolution.co.in)



**GREEN  
CLICK**

DT 3,5-4,5 / 16-80 AZ



**Abhiraj Deshpande, SED Mumbai**



**Ashwini Kumar, CGPL**



**Piyush Singh, Tata Power Solar**



**Tushar Tripathi, CGPL**