

Joining hands for Earth Hour

GREEN HEROES ensured that the employees of Tata Power actively participate in **Earth Hour** not only in the office premises but at their residences too. Employees enthusiastically contributed to the event by switching off the non-essential lights and appliances for one hour on 31st March and pledged to take Earth Hour beyond one hour!

Here is glimpse of how employees participated in **Earth Hour 2012!**

Kudos to all!

DISTRIBUTION SUPPORT SERVICES

“ On 31st March 2012, we organized an awareness session at Dharavi Receiving Station for all the employees by the GREEN HEROES. The purpose of the session was to enlighten the participants about the need to preserve mother Earth by engaging themselves actively in the 'Earth Hour'.

During the session participants were informed about various ways of Energy conservation. Mr. T Muraleedharan, Mr. Varghese and Mr. Wadhwa shared their valuable experiences.

All present took a solemn pledge to switch off all the unnecessary appliances during "EARTH HOUR". Keeping in line with the same, we also took a pledge to switch off the lights & ACs and shut down our PCs when not in use at lunch hours. ”

- **Nushreen Ahmed, DSS (GREEN HERO)**





CGPL MUNDRA UMPP CONTROL ROOM

- **Saugata Basak**
(CGPL-operations)

BELGAUM

“ On 31st March 2012 between 20.30Hrs to 21.30Hrs we participated in the Earth Hour. During this period main gates & plant premises street lights were switched off. ”

- **Sagar V J**, Belgaum



Main gate before Earth Hour



Main gate during Earth Hour



Street lights before Earth Hour



Street lights during Earth Hour

POWER HOUSE#6 OPERATION CONTROL ROOM

A snapshot of Ph-6 Operation Control Room, before and during Earth Hour. - *Priyadarshi Chowdhuri, Ph-6*



Before Earth Hour



During Earth Hour

MATUNGA GUEST HOUSE

“ Importance of electricity or power is felt only when it is not available. Earth Hour is one such opportunity to contribute in saving energy. This Earth Hour we at Matunga Guest House 3rd floor residents-

- switched off all the lights, AC's and other electrical appliances in our flat
- removed all the plug connection to give rest to all the electrical appliances and to realize its value without electricity
- lit up a candle to get the feel of life without electricity and to understand the emotions of those who are still waiting for electricity
- invited our canteen boys and security guard to participate in this earth hour, shared information about electricity consumption of various appliances and energy saving

- requested security guards to switch off the decorative lights and other unnecessary lights for one hour
- shared presentation about Energy consumption, how we can reduce our electricity bill, how we can contribute to energy saving, and some new happenings in energy sector like bottle bulb etc.

During this Earth hour we have saved 6 KWh (Units) of electricity.

Also, we have decided that we will reduce our flats energy consumption by 10% in the upcoming months.

So by keeping social responsibility in mind every body of us must contribute for energy saving not only for earth hour but also every day.

A little from every one can save a lot...” - *Vipul Mali (EMD)*



During Earth Hour



During Earth Hour

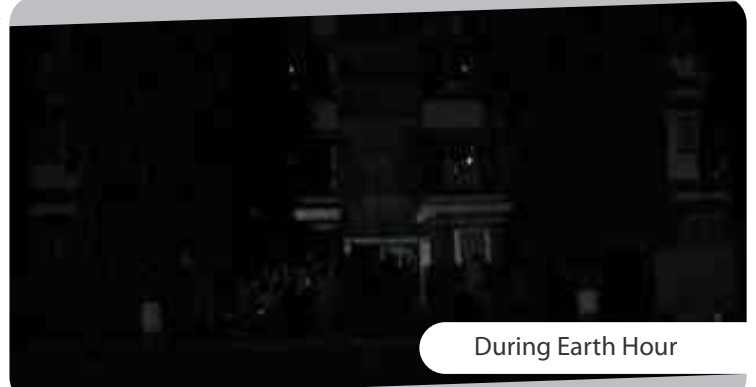
TATA COLONY, CHEMBUR

Type 3D-1 Building in Tata Colony, Chembur, Mumbai before and during Earth Hour on 31st March 2012.

- Uday Kolwankar (GREEN HERO)



Before Earth Hour

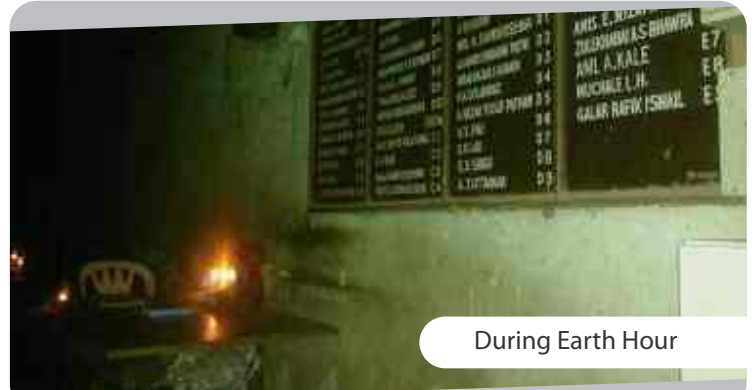


During Earth Hour

DIMPLE APARTMENT, PAREL

“ I would like to share the contribution of the residents of Dimple Apartment CHS Ltd., Parel wherein I reside. 63 flats + shops participated in the Earth Hour. I being the Secretary of the said society held a society meeting and briefed all the members on the Earth Hour and how valuable their contribution would be. All members agreed to participate unanimously and we shut down the electricity supply from the mains. We used candles in the passage and common areas to enable visibility.”

- Abhishek Ramkrishna, DCS (GREEN HERO)



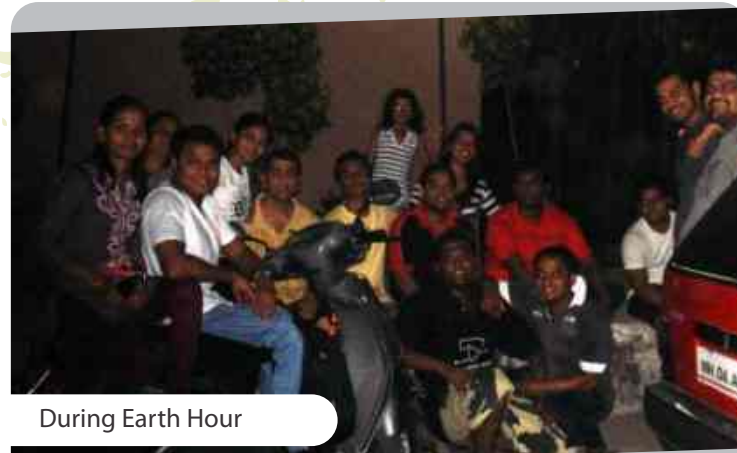
During Earth Hour

RAMTEKDI COLONY, PAREL

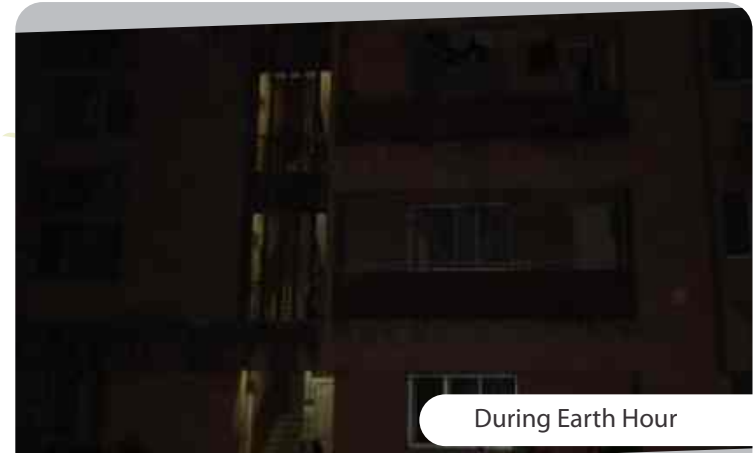
“ Residents of Tata Power’s Ramtekdi Colony, Parel, actively participated in Earth Hour , 31st March 2012 from 8.30 to 9.30 pm. We made a team comprising of kids, youngsters and women who ensured that all residents comprising three buildings switched off the lights / appliances except bare minimum requirement and the staircase lights. The flood lights inside the colony premises were also switched off.

Even birthday of Mr R K Waghela (Carnac R/S Office)’s son was celebrated during the Earth Hour with the lights off in the open space inside the colony premises.”

- P Ravichandran (DSS) (GREEN HERO)



During Earth Hour



During Earth Hour

CORP. BUSINESS EXCELLANCE

“ This Earth Hour I realized, when we are touched, moved and inspired by a cause and want to make a difference , we can break any barrier in life.

It was a Saturday morning, my weekly off day, I decided to carry forward 'Earth Hour' message to maximum people and contribute in my own small way. I usually go for a morning walk at a garden near kachrali talao : near Thane Municipal Head office where almost 250 people gather at a time, so I thought this would be a good opportunity for me to interact and spread the message.

Initially I interacted with them in groups, later I had a one-on-one conversation with them. I sensitised them on Earth Hour , need for power saving and its economical effect. I requested them to

switch-off all the non-essential lights and appliances between 08:30 to 09:30 Hrs.

Majority of the people appreciated the efforts by Tata Power and promised that they would participate in Earth Hour. One sr. citizen from the group patted my back and said good job - that was a moment of pride for me!

In the night, I finally switched off main supply at my residence during 08:30 to 09:30 pm with some resistance from some of the lady members as it meant missing there favourite TV programs. But my sister's grand children understood it better and supported the cause fully. We then had a candle lit dinner.

Overall it was a wonderful experience for me.”

- **Janak Pandya**