



Green Power Tariff!

22nd March 2021, was a momentous day for Tata Power, as Green Power supply was introduced for Mumbai consumers. It was on the approval from Honorable MERC on Tata Power's petition at an additional tariff of Rs 0.66/kWh Mumbai consumers of all power utilities could switch to 100% renewable energy for their consumption needs. Team CRM created awareness across social media and also arranged customer connect camps. Constant communication in English, Hindi and Marathi led to 3390+ consumers opting for green power tariff at an annualized sale of ~115 MUs.

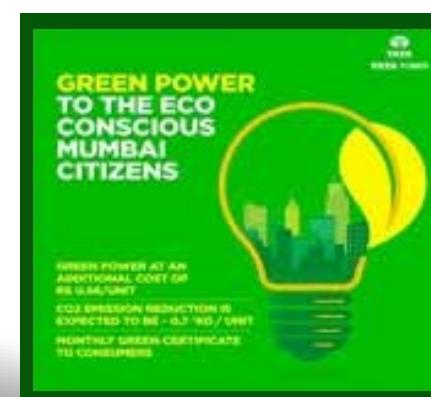
Good work!

Benefits:

- Demonstrate civic leadership in the journey of invisible goodness.
- Renewable Energy is Eco-friendly. Green Sources of Energy release little to no harmful emissions.
- Serves as a brand differentiator.
- Consumers can become green icons in their community as eco-conscious consumers.

Green heroes:

Sharad Bakre, Monisha Das, Manik Parulekar,
 Vaishali Vartak, Manali Pawar, Sudha Dharmaraj,
 Mandar Sonavane and Sunny Puthran





Recycling of milk packets!

As per the present milk consumption data, a single dairy brand sells almost 2.6 crore pouches. Only a small fraction of the milk pouches are recycled while most of them end up clogging drains, floating in rivers or rotting in landfills. As a sustainability initiative Mr. Benjamin from Jojobera operations started to collect the used milk pouches at home and handed over to the vendor for the recycling. He also informed his neighbors on the issue and encouraged them to recycle as well.

Good initiative!

Benefits:

- Less plastic pollution
- No drain clogging



Green hero:
S Benjamin



Old calendars turned into the envelops!

Rohan Todankar from Saki RSS used old year calendars to make A4 Size envelopes which can be useful for the daily activities.

Good work!

Benefits:

Reducing paper consumption.

Green heroes:

Rohan Todankar





Green naming at IEL-Kalinganagar!

Team IEL - Kalinganagar used local flora for landscaping work. They designed name of division using plants.

Kudos to our green heroes!

Benefits:

1. Greenolution awareness
2. Enriching and promoting local flora



Green heroes:

Bhaskar Patra, Anil Pradhan and Rajan Kapoor

A **TATA POWER** initiative





Russell's Viper rescue!

Transmission Projects - Kalwa Salsette 5 cable project team spotted Russell's Viper snake in the cable trench. Team immediately called a snake rescuer, who arrived on time and the snake was rescued. It was then released into its natural habitat.

Good work!

Benefits:

Preserving wildlife species help us in balancing ecosystem.



Note : Snake rescue should be done only with the help of authorised expert.

Green heroes:

Sandeep Mundhe, Bhushan Salve, Ashutosh Singh, Sunil Lonari, Anmol Sherawat, Amol Pednekar, Bhushan Sonawane, Prashant Pandey, Saikiran Reddy and Himanshu Kumar